

**CORE20 PLUS**

AMBASSADORS

**NHS**

England

**Role  
Information &  
FAQs  
Cohort 3 (24/25)**

# Who are the Core20PLUS Ambassadors?

The Core20PLUS Ambassadors programme is an opportunity for those working in healthcare who are actively improving health inequalities keen to spread/share their experience and/or further enhance their knowledge and understanding on Healthcare Inequalities

## Core20PLUS Ambassadors will

1. Increase and/or enhance personal knowledge, skills and insights on healthcare inequalities and how these can be addressed
2. develop and enhance leadership and influencing skills to support healthcare inequalities improvement and spread best practice in tackling healthcare inequalities at local, ICS, regional and/or national level
3. work with the NHSE Healthcare Inequality Improvement Programme to further develop their ability to shape, influence and/or deliver services to improve tackling healthcare inequality.
4. form a community of practice and networks with others involved in healthcare inequality improvement to increase impact on narrowing the gap in healthcare inequalities.
5. promote the importance of healthcare inequality improvement across the healthcare system so that it improves patient safety, quality of care and outcomes.

# Is this role for me?

1. This is a 12 months programme which includes self-directed learning and development to support you in enhancing your knowledge/skills to take action and contribute to healthcare inequalities improvement initiatives and strategies.
2. We ask that Core20PLUS Ambassadors are actively improving healthcare inequalities at any level (local, ICS, regional or national). Impact and innovative approach are more important than your seniority.
3. There is no time allowance or payment associated with the role. Travel expenses will be refunded for required travel to national Core20PLUS Ambassador events. We hope that the role will increase the impact of the work you are already delivering, for a minimum time commitment.
4. There are **three** national Healthcare Inequalities learning and networking events that Core20PLUS Ambassadors are required to commit to these provisional dates:
  - a) Cohort 3 Launch Event (virtual MS Teams) – 19<sup>th</sup> Nov 2024 9-1pm.
  - b) Mid-Programme Event 17<sup>th</sup> April 2025 9-1pm
  - c) Graduation event 15<sup>th</sup> October 2025 full day

# What does being a Core20PLUS Ambassador involve?

As a Core20PLUS Ambassador you will:

1. Enhance knowledge and skills about healthcare inequality improvement through access and engagement with the national events, world cafes and online resources which form part of the Core20PLUS Ambassadors Development Offer.
2. Form networks and share expertise with other Core20PLUS Ambassadors and attend a minimum of 3 networking and education events per year
3. Connect, access and share expertise at local, ICS, regional and national level where appropriate. This will also include regional networking with various elements of the Core20PLUS5 delivery eco-system
4. Develop and maintain the connection between frontline staff, system/regional leads, and the National Healthcare Inequalities Improvement Team, responding to invitations to provide input and expertise at national, regional, ICS and/or local levels.
5. Act as an ambassador for tackling healthcare inequalities by championing the agenda and influencing improvement/change to support our Core20PLUS5 approach and wider national strategic healthcare inequalities improvement priorities.
6. Support Healthcare inequalities improvement through influencing/shaping local policies, strategies and/or service delivery including the project
7. Access and engage with the FutureNHS platform for your health inequality improvement work and ideas.



# How do I apply?

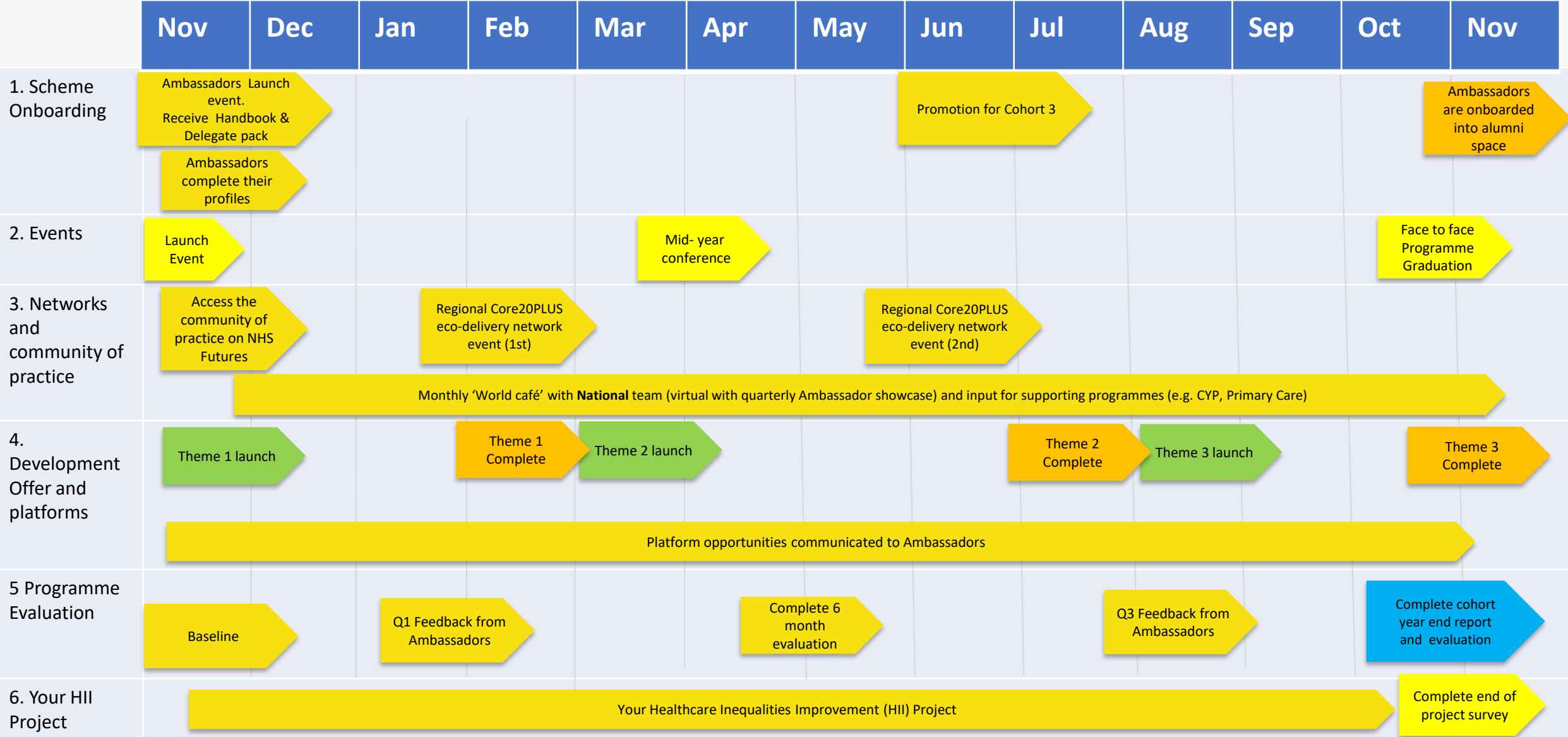
- Reach out to your Regional/ICS Healthcare Inequalities Improvement Leads (or equivalent) or reach out to the national Healthcare Inequalities Improvement Programme via [England.Core20PLUSambassador@nhs.net](mailto:England.Core20PLUSambassador@nhs.net)
- [Please complete this expressions of interest](#)
- The closing date for applications is **20<sup>th</sup> September 2024**
- We will let you know the outcome of your application by early October 24

# Frequently asked questions

- Do we get paid for this opportunity? *NO. There is no payment, this is entirely a voluntary role and you can choose your level of participation.*
- Can we discuss any project proposals/ideas firstly with anyone? *There are regular project surgeries/drop ins these are 30 minute informal catch ups with the national team and with other Core20PLUS Ambassadors to ask questions.*
- Is there a chat facility where we can chat/contact with all to share/explore ideas? *Yes, you have access to a private shared space with other Cohort 3 Core20PLUS Ambassadors and this includes a discussion forum.*
- Is there any funding to support the projects? *No, we are unable to fund projects, you may wish to explore funding ideas with your local ICS health inequalities leads or work on a project related to your work area.*
- Where can we find projects by previous cohorts which we may want to implement in our region/ICS. *We will be uploading these onto the FutureNHS Ambassadors area.*
- Can you tell us who has gone through the ambassador programme previously in our region? *Yes, this information will be available via the Community of Practice on the dedicated space for Core20PLUS Ambassadors on FutureNHS and your regional/ICS Healthcare Inequalities leads will also be able to help.*
- Can we have a profile page on the NHS E website with short bios? *Yes, there are biographies of previous cohorts where they have given us consent to share. These are on the FutureNHS Ambassadors area.*
- Is there any training which is included in this opportunity? *Yes, you will have access to e-learning but also events and workshops which all aim to develop your capability in working on healthcare inequalities.*

## **Some information on the 23/24 cohort**

# This is the Cohort 2 Core20PLUS5 programme journey (2023/24)

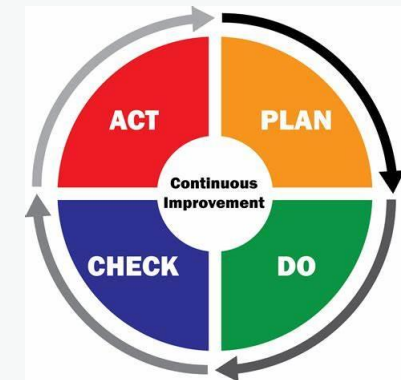




## Example of a project outline for Cohort 2:

As you consider the change you want you make, please document and keep a log of the following questions which will help inform your end of project summary.

1. What was the problem you wanted to fix?
2. What was the health inequalities challenge? Please include evidence of need or data.
3. What did your project focus on across access, experience and/or outcomes?
4. Who did you collaborate with?
5. Who was the target audience within Core20PLUS5?
6. What was your intervention?
7. What changes did you observe?
8. What were the lessons learnt?
9. What are your top 3 recommendations?



We will ask you to complete your end of project survey in **October 2024**

# Core20PLUS Ambassadors Programme Contact Information

*This information can be made available in alternative formats, such as easy read or large print, and may be available in alternative languages, upon request or if you have any questions about the Core20PLUS*

*Ambassadors programme, please contact:*

[England.Core20PLUSambassador@nhs.net](mailto:England.Core20PLUSambassador@nhs.net)

